



How to choose the best cloud provider for your business?

The ultimate guide for CTO's, CIO's, IT Managers and Startup owners.

Do's



Don'ts

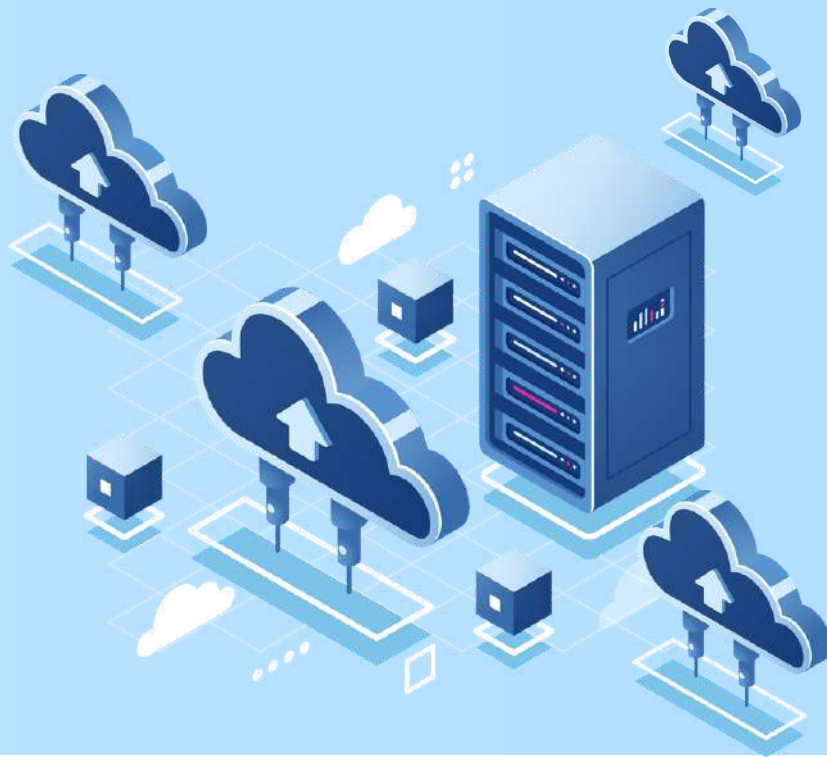


You may discover that your current provider provides only a single location in a country and due to compliance you are not able to consider other data centres locations that are outside your country, in this case, Have you tried to find another provider that can provide you with another data centre located within the same country?

It's recommended to find a provider that can provide you with another location with the same services and features you get from an existing provider and replicate your infra.

1

Don't put all eggs in one basket



In the early days of cloud computing, having your servers hosted by a single company was a fantastic concept. But as technology has advanced and data centres have gotten more sophisticated.

So, it's recommended that you use at least two cloud providers services and take advantage of Higher Reliability, Better Workload Optimization to obtain the best price for the same services and mitigate risk in business continuity.

So don't put all of your eggs in one basket, Go Safe. 

2

Complexity of cloud platform



Why is this important? The complexity of cloud platforms can be overwhelming.

In result you need companies to hire high tech people who are certified from providers just to manage their platform and companies continue to retain high cost engineers. Why?

As a CTO, you should always be looking to simplify the way your team does things. With a simple platform your team can use it without having to be an expert. You'll have access to all of the tools and services you need including databases, storage management etc. by choosing a simple cloud platform will save your time and money over time!

Choosing a service provider for cloud hosting can be tough.

Most of the time, people choose a provider based on their popularity as a brand, their strong marketing and advertising campaigns or maybe the price. This is a huge mistake businesses make when it comes to choosing hosting and cloud services.

Choosing the right cloud provider can be a difficult task.

There are so many different options out there, and it's hard to know which one will work best for your needs.

A common question asked every time: You can find a lot of cloud providers on the market today, How does one choose?

Let's explore the 6 factors to consider before choosing a cloud company.



3

Customer Support Service



With a cloud provider, you should be able to get all of the features and services your company needs without having to be an expert on the platform. When searching for a cloud provider, look for someone who not only provides high-quality services but also offers outstanding customer support.

- ▶ Cloud providers should offer the option to open a case via email or phone contact.
- ▶ Cloud providers should have a ticketing system and provide options for ongoing communication with third parties.

Make sure you ask these questions to ensure that they will give you ongoing support:



Is a cloud provider providing 24x7 support?

- What are included in the support that providers offer?
- How much will it cost per incident?
- How long is the response time for any issue?

Depending on your needs, picking a provider with better customer service could help mitigate unexpected costs and improve relationships with customers by improving the level of service they receive.

4 Legal Compliance



As a CTO, you understand that technology is always evolving, and organizations must be able to change. Keeping legal in today's world is one of the most difficult tasks. There are several factors to consider when selecting a cloud provider for legal compliance, including encryption, data portability, and data retention rules.

Data Encryption –

Customer data must be accessed with strong algorithms like AES-256 or RSA 2048 Bit Key Length, and should be accessed with SSL.

Privacy Policy –

Cloud providers must have a privacy policy in place, You should review the privacy policy to make sure your and your customer's data is safe.



We're here to assist you! Microhost's Cloud Consultants are ready to answer your questions and discuss the finer details with you in-depth.

For a consultation, contact us now so we can ensure that this is the best fit for your company's needs.

— Speak with —
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